

# The Buzz



WEST VIRGINIA STATE  
UNIVERSITY

WVSU Alumni and Friends eNewsletter

November 2014



**MAKE A GIFT**  
Support WVSU today!



WVSU's Capital Campaign goal of \$18M was announced by President Brian O. Hemphill during Homecoming.

## Upcoming Events

November 14-16 **WVSU Walker Convocation Center Conference Challenge Weekend, Institute, W.Va.**

November 24-28 **WVSU Campus Closed for Thanksgiving, Institute, W.Va.**

December 6 **Baltimore Alumni Chapter Holiday Luncheon, Baltimore, Md.**

December 6 **Columbus Alumni Chapter Holiday Luncheon, Columbus, Ohio**

## WVSU Announces Capital Campaign Goal

**Outstanding support from alumni and friends recognized**

The Campaign for West Virginia State University was launched publicly on Saturday, October 11, before alumni and friends who gathered for the announcement following the Homecoming Parade. With a drum roll, a cheering crowd, and students holding up the numbers one by one, President Brian O. Hemphill announced the goal of raising \$18 million by 2017. He further announced that we have already raised \$10.3 million toward reaching that goal.

Initially launched as a \$12.5 million campaign in 2010 and reorganized by President O. Hemphill in 2012, the Capital Campaign seeks support for a number of areas that are vital to strengthen the University and secure its future, including Academic Program and Faculty Support, Scholarships, Student Success, Information and Technology, Capital Improvements and the WVSU Fund. The goal was raised to \$18 million by the WVSU Foundation Board of Directors in August. Further information about the campaign may be found at [connect.wvstateu.edu/campaignforwvsu](http://connect.wvstateu.edu/campaignforwvsu).



*General Walter F. Johnson, '61, and his wife Doris announce their \$750,000 scholarship pledge with President Brian O. Hemphill, WVSU Board of Governors Chair Tom Susman, Foundation President and Vice President for University Advancement Pat Schumann, and Campaign Co-Chairs Eric Coleman and Diane Strong-Treister.*

## **Class of 1964 Pledge \$50,000 to Scholarships**

### **Pledge honors 50th Class Anniversary**

The West Virginia State Class of 1964, led by alumna and current WVSU Board of Governors Vice Chair Dr. Ann Brothers Smith, has pledged \$50,000 to support the Presidential Scholarship Fund.

“Our classmates are successful and have accomplished much because WVSU was a nurturing, inspirational and caring place where we realized that dreams were possible,” said Brothers Smith of her classmates who celebrated the 50th anniversary of their graduation. “We understand that we are held responsible for what we have. If we are blessed with talents, wealth, knowledge, time and the like, it is expected that we use these well to benefit others. It is our sincere hope that today’s students, who may be dreaming what they think is an ‘impossible dream,’ will also realize that in some small way WVSU and our contribution will truly help them realize their dreams.”



*Dr. Ann Brothers Smith, Aaron M. Turpeau and Vernon A. Bell, Class of 1964, announce their class pledge with President Brian O. Hemphill, WVSU Board of Governors Chair Tom Susman, Foundation President and Vice President for University Advancement Pat Schumann, and Campaign Co-Chairs Eric Coleman and Diane Strong-Treister.*

## **Conference Challenge Weekend Nov. 14-16**

### **Earl Lloyd Classic and Wingate Conference Challenge matchups**

West Virginia State University will host the inaugural WVSU Walker Convocation Center Conference Challenge Weekend, which will begin this Friday. The weekend will feature the Earl Lloyd Classic for the men's teams and the Wingate Conference Challenge for the women's teams.



*Yellow Jacket Basketball.*

### **Women's Basketball Wingate Conference Challenge**

#### Friday, November 14

5:30 p.m. - WVSU vs. Seton Hill University

7:30 p.m. - UC vs. Clarion University

#### Saturday, November 15

1:00 p.m. - WVSU vs. Clarion University

3:00 p.m. - UC vs. Seton Hill University

### **Men's Basketball Earl Lloyd Classic**

#### Saturday, November 15

5:00 p.m. - WVSU vs. Virginia Union University

7:00 p.m. - Shaw University vs. Notre Dame College

#### Sunday, November 16

1:00 p.m. - Virginia Union University vs. Notre Dame College

3:00 p.m. - WVSU vs. Shaw University

\$5.00 game ticket price, \$10.00 Saturday games

## WVSU Receives National Awards

### University honored with awards in Alumni Engagement, Student Retention & Research

West Virginia State University (WVSU) was honored with alumni engagement, student retention and student research participation awards during the Association for Public and Land-Grant Universities (APLU) annual conference in Orlando, Fla. State took first place for demonstrating the greatest increase in two categories: Alumni Engagement (Amount) and Exemplary Alumni.

“West Virginia State University holds a special place in the hearts of our alumni and it shows through their commitment to the University, our current students and collective goals,” WVSU President Brian O. Hemphill said. “I’m truly thankful for our alums as their support is essential to each individual student finding his or her passion and achieving a quality education at State.”



*"There is a place we love so dear..."  
the beautiful campus of West  
Virginia State University.*

## Homecoming 2014

### Photos now online, Participant survey to close

Excitement was in the air during this year's Homecoming festivities! As many visitors to campus witnessed the incredible transformation that has occurred on the campus within the past year, the public launch of the University's first comprehensive Capital Campaign was met with much enthusiasm!

View photos from this year's Homecoming celebration on the [University's Flickr page](#)! Don't forget to participate in the [Alumni Relations event survey](#) which will only be available for a few more days. Make your voice heard and let us know what events you liked and how we can improve for next year's celebration.



*'W' Club Inductees during  
Homecoming 2014.*

## Tribute to Cal Bailey set for February 7

### "The Bullpen: Friends of Yellow Jacket Baseball" launched

The WVSU Baseball Team's conference championship win last spring was an historic occasion for two reasons. First, it made WVSU the first champion of the new Mountain East Conference, but even more importantly for Yellow Jacket fans, players and former players, it marked the final game of Cal Bailey's storied coaching career.

Mark your calendar for Saturday, February 7, 2015, for a [tribute to Coach Bailey's distinguished career as an athlete and coach](#). We also invite you to join us in ensuring that Coach Bailey's legacy lives on at State by helping realize one of his long-held dreams—to establish a fund of at least \$100,000 for support of the baseball program.



*Cal Bailey. Class of '67, served as  
coach of the WVSU Yellow Jackets  
from 1978-2014.*

Please join us in honoring one of the great legends in State history. View more information at [connect.wvstateu.edu/TheBullpen](http://connect.wvstateu.edu/TheBullpen).

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## Help WVSU Smile

### WVSU Foundation now available on AmazonSmile charity list

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. Just in time for the holiday season, WVSU Alumni and Friends now have the option to select the West Virginia State University Foundation as their charitable organization of choice!

To select West Virginia State University Foundation, sign in to [smile.amazon.com](http://smile.amazon.com) on your desktop or mobile phone browser and simply select "Change your Charity" in "Your Account." When you shop, you will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Amazon will donate a portion of the purchase price to the charity of your choosing.



*Sign up for AmazonSmile today and designate the WVSU Foundation as your charitable organization of choice!*

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## Save the Date! WVSU Homecoming 2015 dates announced

West Virginia State University's Homecoming celebration will be held October 8-10, 2015! Classes of 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005 and 2010 will be honored along with the Alumnus of the Year and Young Professional Award Winners, "W" Club Sports Hall of Fame Inductees and ROTC Hall of Fame Inductees.

The weekend's events will also feature: "Savor the Moment: An Exhibit honoring the Legacy of Della Brown Taylor Hardman." More information, including event registrations and hotel reservations, will be available at a later date.

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## Headlines

- Nov. 09 - [W.Va. college enrollment down, but WVSU, Tech see increase](#), *W.Va. Gazette*
- Nov. 07 - [WVSU receives \\$34,000 in STEM grants and scholarships](#), *WVSU*
- Nov. 07 - [Program helps high school students get a jump on college](#), *WSAZ*
- Nov. 01 - [WVSU receives national awards for alumni engagement, student retention & research](#), *WVSU*
- Nov. 01 - [W.Va. programs get 4-H mentoring grant](#), *WTRF*
- Oct. 28 - [2014 Hoops Classic to be played at Civic Center, W.Va. State](#), *Charleston Daily Mail*
- Oct. 26 - [West Virginia State gets \\$40K grant for agriculture research](#), *Diverse Education*
- Oct. 15 - [West Virginia State announces \\$18M capital campaign goal](#), *HBCU Lifestyle*
- Oct. 11 - [WVSU raises \\$10 million for capital campaign](#), *W.Va. Gazette*
- Oct. 09 - [WVSU unveils new energy, environment research center](#), *W.Va. Gazette*
- Oct. 01 - [GEAR UP grant awarded](#), *Independent Herald*



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