



scratch project

West Virginia State University Extension Service

2016 Corporate Sponsorship Packet



WEST VIRGINIA STATE
UNIVERSITY

Extension Service



Kids in Huntington are managing their own gardens, growing their own foods and selling their crops to local businesses as part of the SCRATCH Project. Standing for Sustainable Community Revitalization in Appalachia Through Children's Hands, SCRATCH is turning blighted urban properties into beautiful learning centers for children, where they not only become garden experts but also savvy young businesspeople. Proceeds from sales are put back into the program to ensure its vitality, yet meet only a portion of the overall operational costs. Your assistance is needed to guarantee the long-term sustainability of the SCRATCH Project.

SCRATCH was created to address many of the challenges our community faces today, including high obesity rates, lack of access to nutritional meals, unemployment, blight and high levels of property crime. By incorporating science, technology, engineering and mathematics in a hands-on learning environment, children are reimagining and repurposing neglected sites as productive urban gardens that supply crops not only to participants' families but also to several of Huntington's restaurants and markets.

How can you help? Sustainability of the SCRATCH Project requires corporate sponsorship. As a corporate citizen of Huntington, your sponsorship will help the SCRATCH Project continue to thrive while receiving many benefits, including media attention, opportunities to expand your customer base and recognition as a caring corporate citizen. We have included a detailed outline of the various levels of sponsorship opportunities and benefit levels.

We urge you to become a proud sponsor and welcome an opportunity to discuss how we can work together to continue positively impacting the lives of children in our community.

Sincerely,

The SCRATCH Team

scratchproject.org

(304) 543-0758



Sponsorship Levels

Platinum Level Sponsor - \$10,000

Platinum Level Benefits:

- Naming rights to a production site.
- Sponsorship of raised beds and plant materials to four children for use at their individual homes.
- Company name and logo recognition on signage, marketing materials and promotional e-blasts.
- Logo and link on the SCRATCH website and Facebook page for one year.
- Company name and logo on table tents and other promotional materials in local restaurants and farmers markets where SCRATCH produce is used or sold.
- Special event honoring the sponsorship with acknowledgment plaque.

Gold Level Sponsor - \$7,500

Gold Level Benefits:

- Sponsorship of raised beds and plant materials to three children for use at their individual homes.
- Company name and logo recognition on signage, marketing materials and promotional e-blasts.
- Logo and link on the SCRATCH website and Facebook page for one year.
- Company name and logo on table tents and other promotional materials in local restaurants and farmer markets where SCRATCH produce is used or sold.
- Special event honoring the sponsorship with acknowledgement plaque.

Silver Level Sponsor - \$5,000

Silver Level Benefits:

- Sponsorship of raised beds and plant materials to two children for use at their individual homes.
- Company name and logo recognition on signage, marketing materials and promotional e-blasts.
- Logo and link on the SCRATCH website and Facebook page for one year.
- Special event honoring the sponsorship with acknowledgment plaque.

Bronze Level Sponsor - \$1,500

Bronze Level Benefits:

- Sponsorship of a raised bed and plant materials to one child for use at their individual homes.
- Company name and logo recognition on marketing materials and promotional e-blasts.
- Logo and link on the SCRATCH website for one year and Facebook page for one year.
- Special event honoring the sponsorship with acknowledgement plaque.

Patron Level Sponsor - \$500

Patron Level Benefits:

- Company name and logo recognition on marketing materials and promotional e-blasts.
- Logo and link on the SCRATCH website for one year and Facebook page for one year.
- Special event honoring the sponsorship.



Application



The sponsor agrees to pay West Virginia State University Research & Development Corporation in the amount of: \$ _____

Sponsorship Level: _____

Contact Name/Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to:

WVSU Research & Development Corp.
c/o SCRATCH
P.O. Box 1000
904 Curtis Complex
Institute, WV 25112

Federal Tax ID #550708567