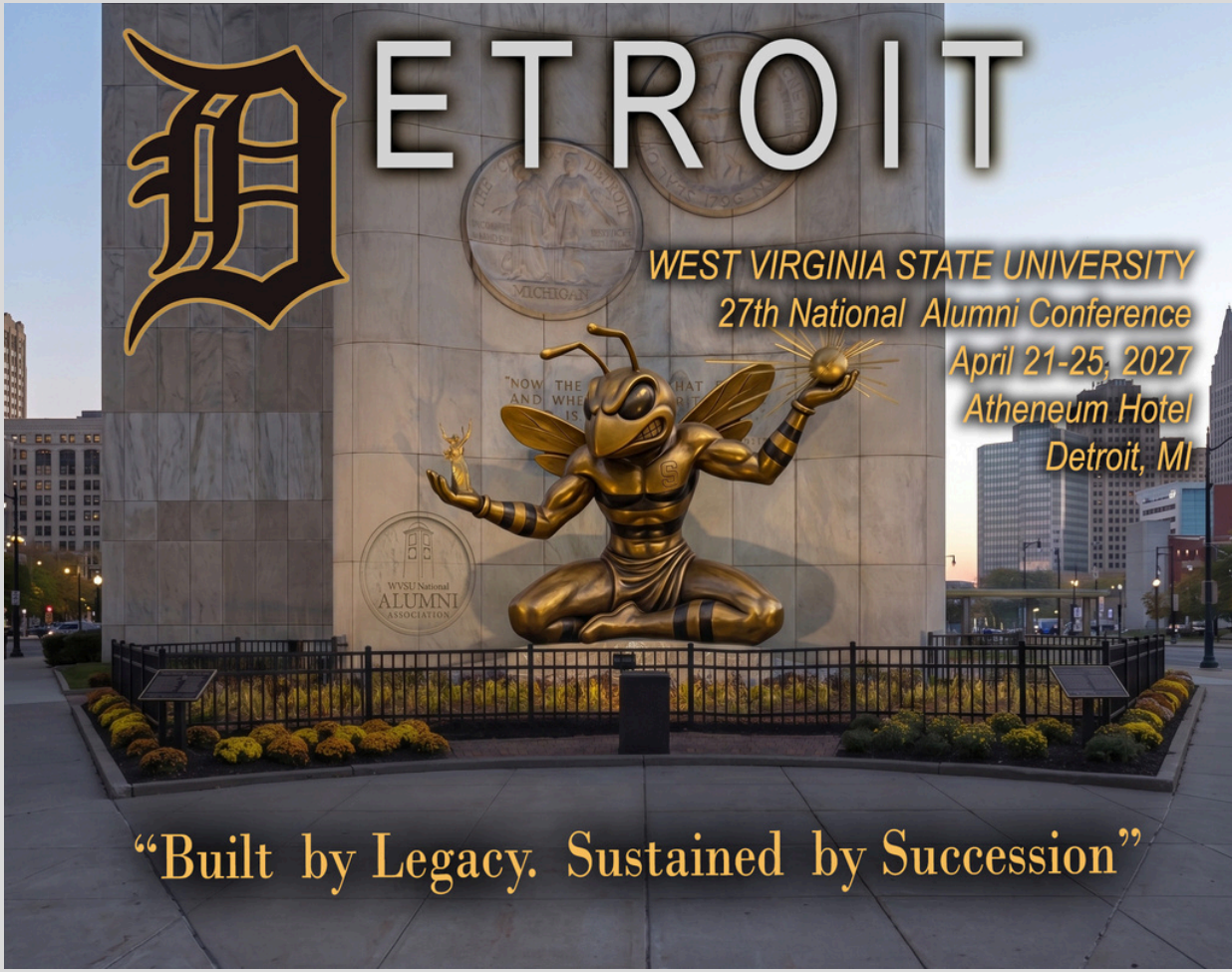
WVSU National
ALUMNI
ASSOCIATION

SPONSORSHIP OPPORTUNITIES





A Legacy of Leadership

The history of West Virginia State University is rooted in federal aid used to advance equal educational opportunity. Established in 1898, the Alumni Association has built a nationwide network dedicated to leadership and academic excellence.

Today, the National Alumni Association focuses on "pipeline objectives" to support the next generation:

- Recruiting new students to the university.
- Providing scholarships and mentorship.
- Promoting career readiness and increasing alumni membership.

Premier Sponsorship Tiers

Crystal Sponsor | $10,000

- Access: (20) full-conference registrations.
- Executive Perks: Listing as Presenting Sponsor on program cover.
- Speaking Opportunity During Conference Welcome Address.
- Exclusive Experience: Private meeting with University President Ericke S. Cage.
- Branding: Company logo on all promotional materials, and prominent signage at all events.
- Digital & Print: Special recognition on WVSU social media platforms. Website recognition and a full-page color ad.
- Gift: Custom crystal gift.

Yellow Jacket Sponsor | $5,000

- Access: (10) full-conference registrations.
- Branding: Logo on promotional materials, and prominent banners/signage at all events.
- Digital & Print: Special recognition on WVSU social media platforms. Website recognition and a full-page color ad.





Gold Level Sponsor | $3,750

- Access: (6) full-conference registrations.
- Branding: Logo on banners throughout the conference.
- Digital & Print: Website recognition and a full-page color ad.

Black Level Sponsor | $3,500

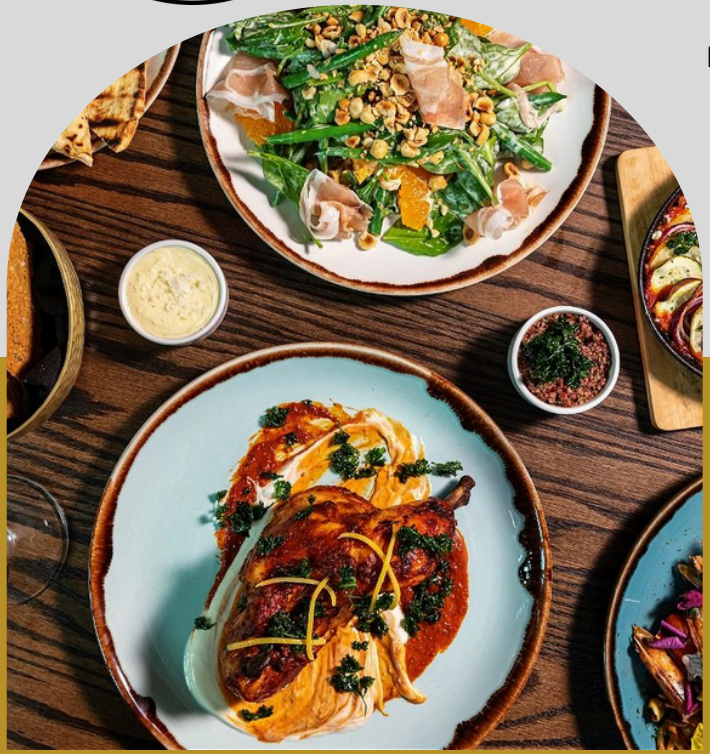
- Access: (4) full-conference registrations.
- Specialty Branding: Logo displayed on custom napkins during the cocktail hour reception.
- Digital & Print: Website recognition and a full-page color ad.



Riverboat Cruise Sponsor | $3,000

- Access: (6) Reserved Tickets, including dinner and entertainment
- Branding: Logo displayed prominently on a banner during an evening cruise on the Detroit River.
- Digital & Print: Registration Website recognition.

Event & Program Sponsorships



Leadership Awards Dinner Sponsor | $2,500

- Access: (4) full-conference registrations.
- Branding: Prominent banner at dinner.
- Digital & Print: Website recognition and a full-page color ad.

Glover Smiley 110% Awards Luncheon Sponsor | $2,500

- Access: (4) full-conference registrations.
- Branding: Prominent banner at luncheon.
- Digital & Print: Website recognition and a full-page color ad.







Event & Program Sponsorships

Heritage Sponsor | $2,500

- Access: (4) full-conference registrations.
- Digital & Print: Website recognition and a full-page color ad.

Legacy Sponsor | $2,500

- Access: (4) full-conference registrations.
- Digital & Print: Website recognition and a full-page color ad.







Tour Sponsor | $1,500

- Access: (2) full-conference registrations.
- Digital & Print: Registration Website recognition. and full-page color ad



Entertainment Sponsor | $1,000

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- Branding: Logo displayed prominently during awards dinner/white party.
- Digital & Print: Registration Website recognition.

Registration Sponsor | $1,000

- Branding: Logo displayed prominently during event registration.
- Digital & Print: Registration Website recognition.

Hospitality Sponsor | $500

- Branding: Full-color logo or personal signage in the hospitality suite.

Full-Page Ad Sponsor | $100

Digital & Print: Full-color advertisement in the electronic souvenir program booklet.

Conference Patrons

Show your support with a personalized or corporate name listing in our electronic souvenir program booklet.

- Legacy Patron: $100
- Heritage Patron: $75
- Honor Patron: $50
- Pride Patron: $25


LET'S
CONNECT
We're excited to bring your brand to life during
our 27th National Alumni Confernence.
WVSU National
ALUMNI
ASSOCIATION
www.wvsunaadetroit.com
wvsunaavp@wvstateu.edu